



CASE STUDY

ACE Screen Printing

ACE Screen Printing is a fast-growing, family-owned print shop serving South Jersey, Philadelphia, and Jersey Shore businesses and universities. The company specializes in custom apparel, fundraising stores, and team spirit wear, combining modern print technology with deep local roots.

15%

increase in
overall sales

The Challenge

Before Chippily, ACE Screen Printing struggled with overly complex online store platforms, limited support, and difficult onboarding—holding back growth as customer demand for online ordering increased.

“With our previous platform, you could never get them on the phone, so if there was a problem, we just didn't sell the product. With Chippily, you call, someone answers, and they actually know what they're talking about.”

Key Goals

- Intuitive, easy-to-use platform
- Responsive customer support
- Scalable growth solution
- Built-in fundraising tools

“If online stores are that hard to set up or get help with, you just don't sell them. And that means missing opportunities you know should be yours.”



Chippily cares about their customers. They care about the product. You feel that.

Adam Szyfman, Owner, ACE Screen Printing



The Solution

The platform's intuitive design allowed new team members to build stores quickly, even without prior experience.

"Setting up a store is almost mindless. You just copy a store, swap the artwork, and you're live."

Just as important was the customer support. Ace could always reach real people at Chipply who understand print shops, daily workflows, and the realities of the industry.

The platform and support made it clear that Chipply was built with a practical, customer-first focus on helping businesses grow.

"You can tell when a platform is built by people who've actually run a print shop. Everything feels forward-thinking and practical with Chipply." 

Results

Driving New Revenue Streams

"These are sales we never would have gotten before. If it had to be online and shipped, those customers just wouldn't have walked in the door."

Sustained Sales Momentum

"Susie sees a PTO store, then Mary wants one. I'm copying stores, reusing artwork, and suddenly it just keeps growing."

Stronger Fundraising Outcomes

"It makes the fundraiser about the cause, not the hassle. One customer originally just wanted to do a few hoodies to keep things simple, and then they saw what was possible. They were blown away."

Opportunities That Create Jobs

"It's actually created jobs we didn't have before. People can come in and help sort and pack stores without needing years of experience."

GET STARTED TODAY

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