



CASE STUDY

Worldwide Printing

Family-led branding and in-house decoration bringing brands to life through custom apparel, promo products, signage, engraving, and more.

100s

Hours saved in 9 months on Chipply

50%

Faster delivery to customers

30%

Growth in web stores

1/3

Time for store setup compared to last platform

10

Minutes to set up a store

1,000+

Stores planned this year

The Challenge

Worldwide Printing used another web store platform for nearly 10 years when they first considered Chipply. As their company scaled, their legacy platform couldn't keep up the pace.

"We did a deep-dive comparison, and we realized that there were so many advantages of switching that we just couldn't wait any longer.

We made the switch to Chipply, and it's been amazing – to say the least."

Key Goals

- A fast, streamlined workflow
- Automated purchasing
- A solution to help them deliver better service to more customers

"Every aspect of the entire workflow is better than it was on the previous software platform.

It's really been great for the growth of the company."



If you're thinking about switching platforms, just do it. Do it now. Do it as fast as you can.

TJ Ciaravino, Owner, Worldwide Printing



The Solution

The switch from Worldwide Printing's legacy web store platform was seamless, and Chippily helped every step of the way.

"We migrated all of our 24/7 stores to Chippily over about a two-month period. The support at Chippily is second to none. Anytime we had questions, there was always someone there to hold your hand to get you through it."

The transition helped their company during a period of high growth.

"Instead of being bogged down by building stores all day, now staff can spend an hour building stores and the rest of the time helping the sales team grow the company."

Watch the Testimonial



Results

Accelerated Business growth

"With the same amount of staff, we're able to do many more stores than we could with the other guys. We don't have to say no anymore to anybody, and our web stores have grown almost 30% year over year."

Super Fast Purchasing

"I do the purchasing for our company, and Chippily has saved me so many hundreds of hours. Being able to order with a click of a button, it's been a game changer."

More Satisfied Customers

"The way that production works in your platform, it's so much faster. We used to deliver stores in three weeks, now we're under two."

We don't have customers calling us asking where their stuff is anymore, because they're getting it way before they're expecting it. That's been the greatest thing for our customers."

GET STARTED TODAY

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