



## **Easier for Organizers**

Forget spreadsheets, forms, and chasing down payments. Web stores handle everything from order collection to reporting—so you can focus on the big picture, not the busywork.



## **Better for Shoppers**

Shoppers get a fast, mobile-friendly experience with clear product previews and simple checkout. The easier it is to order, the more likely they are to follow through.



## **Make Merch Simple**

From setup to delivery, web stores take the chaos out of custom gear. Everything's in one place—branded, professional, and ready to go when you are.

- Staff uniforms
- Branded merch for fans (tees, hats, mugs, etc.)
- Limited-time drops for promotions or anniversaries
- Holiday or seasonal staff gifting
- Multi-location or franchise gear standardization
- Employee recognition or referral reward stores
- Community event merch (e.g., beer festivals, tasting nights)