



WHY WEB STORES WORK FOR NONPROFITS



Easier for Organizers

Forget spreadsheets, forms, and chasing down payments. Web stores handle everything from order collection to reporting—so you can focus on the big picture, not the busywork.



Better for Shoppers

Shoppers get a fast, mobile-friendly experience with clear product previews and simple checkout. The easier it is to order, the more likely they are to follow through.



Make Merch Simple

From setup to delivery, web stores take the chaos out of custom gear. Everything's in one place—branded, professional, and ready to go when you are.

Perfect for . . .

- Fundraiser merch stores
- Volunteer uniforms or event shirts
- Donor thank-you gifts
- Board or committee gear
- Community awareness campaigns
- Mission trip or service project apparel